

# India Reveals 30% Filming Incentive for International Productions

By Naman Ramachandran



PIB India

India's long awaited location shooting incentive scheme is now a reality. At the Cannes Film Market on Wednesday, Information and Broadcasting Minister Anurag Thakur revealed a 30% reimbursement scheme for international productions shooting in India.

The Indian federal government will reimburse up to 30% of qualifying production expenditure to a maximum of INR20 million (\$260,000). An additional 5% to a maximum of INR5 million (\$65,000) will be granted to productions employing 15% or more manpower in India. The minimum qualifying production expenditure spending threshold is INR25 million (\$325,000). The minimum spending threshold is not applicable to documentaries.

International productions granted permission to shoot in India are eligible to apply for the reimbursement, which applies across films, TV and streaming series, reality TV, documentaries and post production and VFX services. The applicant must be an (Indian) services or a line production company responsible for making all arrangements for purchasing, hiring and production related expenditure on behalf of the international producer.