



Minnesota: County approves TV and film incentives

March 5, 2021

The St. Louis County Board has given its final approval to start a production incentive program, and the application forms and guidelines are now available online. The production incentive program is designed to encourage the creation of film, television, and digital media content while also fostering local growth of the production industry talent and workforce.

Through the program, productions that have been certified through the application process can receive a rebate up to 25 percent of a production's spending for goods, services, and wages in St. Louis

County. The county board has committed to invest \$1 million in the program in 2021.

"The growth of new industry is essential to diversifying the economy and putting St. Louis County residents to work in the long term," said Commissioner Frank Jewell, who advocated for the program.

Additionally, many other businesses are expected to benefit from the presence of a production, including hotels, restaurants, printers, hardware, and supply stores. ■