



## Province Continues Support for Film and Television Fund

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**F**ilm and television productions employ local tradespeople and film crews, develop local creative talent and showcase the province on the world stage.

That is why government is continuing the Nova Scotia Film and Television Production Incentive Fund for another five years, until 2025-26.

“The fund is doing what it was designed to do – encouraging productions and supporting and expanding our local creative industry,” said Geoff MacLellan, Minister of Business. “Nova Scotia is home to some of the country’s best film producers, screenwriters and technicians and we want to keep them here. We recognize the important positive contribution of the creative economy to our

province and we’re pleased to provide the industry some certainty by continuing this fund for the next five years.”

Film and television productions provide employment opportunities for over 100 Nova Scotia producers and more than 800 production technicians and 600 professional performers from the Atlantic region. The Nova Scotia screen industry is currently experiencing an upswing because of the province’s low COVID-19 case numbers.

Nova Scotia invested \$77.5 million in 162 film and television projects in the past four years through the incentive fund. That investment resulted in \$292 million in production spending, supporting important economic contributors such as salaries, taxes and the sale of local goods and services. The fund was established in 2015. ■