

CAST & CREW APPOINTS LISA RHODES AS SENIOR VICE PRESIDENT OF THE ENTERPRISE PROGRAM MANAGEMENT OFFICE

BURBANK, CA – June 14, 2017 – Cast & Crew Entertainment Services, the premier provider of technology-enabled payroll and production-management services to the entertainment industry, today announced the appointment of Lisa Rhodes as Senior Vice President of the Enterprise Program Management Office. She will report to Eric Belcher, Cast & Crew’s President and Chief Executive Officer.

Rhodes has more than 20 years of Program and Project Management experience, overseeing planning, process development and execution in the digital/wireless and technology industries. Most recently, she was the primary architect and driving force behind the first Enterprise Program Management Office at Mercury Payment Systems (now Vantiv). In that position, she drove strategic efficiencies that enhanced the company’s financial performance.



In her new role, Rhodes will develop and oversee – from planning to execution – program/project management of corporate and brand strategies, initiatives and transformations. She will direct and establish best practices and methodologies to optimize complex company-wide efforts, including mergers and acquisitions, operational effectiveness and large-scale technology campaigns.

“It’s an exciting time to be at Cast & Crew and I feel very fortunate to bring my experience and expertise to the industry’s leading entertainment services firm,” Rhodes said. “From its recent acquisitions to the emerging digital offerings, Cast & Crew is transforming the way the industry conducts business and I’m eager to help drive those projects to success.”

About Cast & Crew

Cast & Crew Entertainment Services, LLC (www.castandcrew.com) is the premier provider of technology-enabled payroll and production-management services to the entertainment industry. Cast & Crew’s services include payroll processing, residuals processing, workers’ compensation services, labor relations, production incentives and production tax credit financing. Cast & Crew’s PSL production accounting software is the industry-leading accounting application serving the needs of the film, television and digital media industries. The company was founded in 1976, and its corporate headquarters are in Burbank, California. In 2015, Silver Lake became the controlling shareholder of Cast & Crew with a goal of helping the company achieve its next phase of growth.

About Silver Lake

Silver Lake is the global leader in technology investing, with about \$39 billion in combined assets under management and committed capital and a team of approximately 100 investment and value creation professionals located in Silicon Valley, New York, London, Hong Kong and Tokyo. Silver Lake’s portfolio of investments collectively generates more than \$140 billion of revenue annually and employs more than 300,000 people globally. The firm’s current portfolio includes leading technology and technology-enabled businesses such as Alibaba Group, Ancestry, Broadcom Limited, Cast & Crew, Ctrip, Dell Technologies,

Fanatics, Global Blue, GoDaddy, Motorola Solutions, Red Ventures, Sabre, SoFi, SolarWinds, Symantec, and WME | IMG. For more information about Silver Lake and its entire portfolio, please visit www.silverlake.com.

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