

## Cast & Crew Adds Cheryl Boone Isaacs to Board of Directors

### **Distinguished career as senior studio executive and as President of Academy of Motion Picture Arts and Sciences**

BURBANK, CA – April 11, 2018 – Cast & Crew, the premier provider of technology-enabled payroll, accounting and production workflow solutions to the entertainment industry, today announced that Cheryl Boone Isaacs has joined the company’s Board of Directors. Boone Isaacs most recently served as the President of the Academy of Motion Picture Arts and Sciences for four consecutive one-year terms ending in 2017, the culmination of more than two decades of service on the Academy’s Board of Governors. During her time as President, Boone Isaacs is credited with a number of key accomplishments, including advancement of the Academy’s initiatives with respect to diversity and inclusion.



In addition to her work at the Academy, Boone Isaacs has a distinguished career in the entertainment industry spanning more than four decades. She has held executive positions in the areas of marketing, advertising and publicity for a number of top-tier studios, starting with Columbia Pictures in 1977 and then moving to Melvin Simon Productions and The Ladd Company. She then spent 13 years at Paramount Pictures, finishing as Executive Vice President of Worldwide Publicity, before joining New Line Cinema as President of Theatrical Marketing. In 2005, she started her own company, CBI Enterprises, Inc., a consulting firm focused on film marketing.

A graduate of Whittier College, Boone Isaacs is an adjunct professor at Chapman University’s Dodge College of Film and Media Arts and has served as a trustee of the American Film Institute. She received an honorary Doctor of Arts degree from the Dodge College of Film and Media Arts and an honorary Doctor of Fine Arts degree from the University of North Carolina School of the Arts. She was inducted into the NAACP Hall of Fame and honored with the 2016 Rosa Parks Humanitarian Award from the Southern Christian Leadership Conference of Southern California.

Noting that he first worked with Boone Isaacs 35 years ago, Eric Belcher, Cast & Crew’s Chief Executive Officer, said he is confident she will bring unique perspectives to Cast & Crew. “Cheryl’s broad and deep understanding of the industry’s opportunities and challenges, as well as her network of relationships, will be extremely valuable to our Board,” he said. “In addition, her thought leadership with respect to cultural and social issues will enable her to bring a unique and valuable perspective to our organization.”

“I am delighted to join Cast & Crew’s board at this exciting time in the company’s development,” Boone Isaacs said. “The company has been an industry leader for more than four decades and has earned an

envious record for service and true partnership with its clients. Now, as Cast & Crew redefines its industry by digitizing and expanding its solutions, it will encounter numerous opportunities. In partnership with Silver Lake, the technology investing leader and controlling shareholder of the company, I look forward to helping to guide the company as a member of its Board of Directors.”

#### **ABOUT CAST & CREW**

Cast & Crew Entertainment Services, LLC ([www.castandcrew.com](http://www.castandcrew.com)) is the premier provider of technology-enabled payroll, accounting and production workflow solutions to the entertainment industry. Cast & Crew’s services include payroll processing, residuals processing, workers’ compensation services, labor relations, production incentives and production tax credit financing. Cast & Crew’s PSL production accounting software is the industry-leading accounting application serving the needs of the film, television and digital media industries. The company was founded in 1976, and its corporate headquarters are in Burbank, California. In 2015, Silver Lake became the controlling shareholder of Cast & Crew with a goal of helping the company achieve its next phase of growth.

#### **ABOUT SILVER LAKE**

Silver Lake is the global leader in technology investing, with about \$39 billion in combined assets under management and committed capital and a team of approximately 100 investment and value creation professionals located in Silicon Valley, New York, London, Hong Kong and Tokyo. Silver Lake’s portfolio of investments collectively generates more than \$140 billion of revenue annually and employs more than 300,000 people globally. The firm’s current portfolio includes leading technology and technology-enabled businesses such as Alibaba Group, Ancestry, Broadcom Limited, Cast & Crew, Ctrip, Dell Technologies, Endeavor, Fanatics, Global Blue, GoDaddy, Motorola Solutions, Red Ventures, Sabre, SoFi, SolarWinds, and Symantec. For more information about Silver Lake and its entire portfolio, please visit [www.silverlake.com](http://www.silverlake.com).

---

#### **MEDIA CONTACT**

Marcy Carmena  
Director, Marketing & Communications  
818.860.7780  
[Marcy.Carmena@castandcrew.com](mailto:Marcy.Carmena@castandcrew.com)

2300 Empire Avenue 5th Floor Burbank California 91504 T 818.848.6022 [www.castandcrew.com](http://www.castandcrew.com)

ALBUQUERQUE ATLANTA BATON ROUGE BURBANK DETROIT NEW ORLEANS NEW YORK WILMINGTON  
TORONTO VANCOUVER