

Cast & Crew Names
John Berkley as President

MEDIA RECAP



Movers & Shakers

By Variety Insight
September 6, 2017

We're proud to congratulate the following movers & shakers:

Corporate:

John Berkley

Now: President, Cast & Crew

Was: Operating Executive, Silver Lake



Cast & Crew Taps Berkley as President

By Chris Tribbey
September 5, 2017



Tech-enabled payroll, accounting and production management solutions provider Cast & Crew has named John Berkley as its president, a newly formed role that sees the veteran technology executive reporting to company CEO Eric Belcher.

Beginning Sept. 5, Berkley will be charged with overseeing a host of Cast & Crew functions, including marketing, product, corporate development and strategy, program management, and the company's Final Draft business unit. Cast & Crew will be looking to Berkley to

grow the Burbank, Calif.-based firm's overall growth and keep its product portfolio up to speed.

"We are thrilled to have John join our team and I look forward to partnering with him as we further advance our company and our strategy," Belcher said. "I've known John for several years, and worked closely with him at Cast & Crew this year, so I know he will be a terrific addition to our executive team.

"Cast & Crew has grown significantly and achieved a great deal over the past several years – and identified several new strategic opportunities. John's expertise and experience in growing and building companies aligns perfectly with our rollout of digital products and with our continued focus on providing the industry's best customer service."

Berkley brings more than two decades of leadership experience in the software and tech sector to the new role, most recently serving as an operating executive with the Menlo Park, Calif.— based technology investment firm SilverLake, a lead investor in Cast & Crew. Previously he served as SVP of product for payment technology company Mercury, where he oversaw product, go-to-market, operations and program management. Before Mercury, Berkley was SVP of product for marketing tech firm Responsys, now owned by Oracle.

"Cast & Crew's market position and strategic focus present an amazing opportunity and I am so excited to be joining the company at this moment in its growth," Berkley said. "We have gone through significant strategic, operational and business-scope changes over the past few years — all of which have set the stage for the company we are becoming. Most importantly, I look

forward to working with Cast & Crew's exceptional employees and clients, as we help bring to life the digital future of the entertainment industry."

Cast & Crew Names President

By Mark Madler
September 1, 2017

Film payroll and accounting services provider Cast & Crew has named John Berkley as its new president.

In this newly created position, Berkley will be responsible for the Burbank company's growth and the evolution of its product portfolio that includes marketing, program management, corporate development and the Final Draft software brand. He will report to Chief Executive Eric Belcher.

Berkley is an operating executive with Silver Lake, the lead investor in Cast & Crew, and has been at Cast & Crew for nearly a year coordinating the company's go-to-market strategies for its digital products. Prior to Silver Lake, Berkley handled the product, technology, and operations functions at Mercury Payment Systems, a merchant services provider acquired in 2014 by Vantiv Inc., in Cincinnati.

Cast & Crew's market position and strategic focus present an amazing opportunity and he was excited to be joining the company, Berkley said.

"We have gone through significant strategic, operational and business-scope changes over the past few years – all of which have set the stage for the company we are becoming," Berkley added in a prepared statement.

John Berkley to become Cast & Crew president, effective Sept. 5

By Shoot Online Staff
September 1, 2017



BURBANK, CALIF. -- Cast & Crew, provider of technology-enabled payroll, accounting and production management solutions to the entertainment industry, has appointed John Berkley as president, effective September 5. In this newly formed role, Berkley will report to CEO Eric Belcher and be responsible for driving Cast & Crew's growth strategy and the evolution of its product portfolio, overseeing the functions of Product, Marketing, Program Management, Corporate Development & Strategy and the Final Draft business unit.

Berkley has more than 20 years of experience in leadership roles at prominent software and technology companies. As a member of the senior executive team at payment technology innovator Mercury, he led product, go-to-market, operations and program management during a period when that company achieved substantial growth and industry thought leadership. Prior to Mercury, he was sr. VP of product at Responsys, where he played a central role in leading the company through its IPO and entrance into multiple new markets. Berkley has also been a CEO, executive and advisor at a number of high-profile internet and software startups. As an operating executive at Silver Lake (Cast & Crew's lead investor), Berkley has been working on site at Cast & Crew for nearly a year, coordinating the company's go-to-market strategies for its digital products, among other responsibilities.

Belcher said, "I've known John for several years, and worked closely with him at Cast & Crew this year, so I know he will be a terrific addition to our executive team."

Berkley shared, "I am so excited to be joining the company at this moment in its growth. We have gone through significant strategic, operational and business-scope changes over the past few years--all of which have set the stage for the company we are becoming. Most importantly, I look forward to working with Cast & Crew's exceptional employees and clients, as we help bring to life the digital future of the entertainment industry."



Tech Veteran John Berkley Named President At Cast & Crew

By Bruce Haring
August 31, 2017



Veteran technology executive John Berkley has been named President at Cast & Crew, the Burbank-based payroll, accounting and production management firm.

Berkley will assume his new role as of September 5, moving over from his job as Operating Executive at Silver Lake, Cast & Crew's lead investor. In that position, he's spent the last year on-site at Cast & Crew, coordinating the company's go-to-market strategies for its digital products, among other responsibilities.

He will report to CEO Eric Belcher and be in charge of Cast & Crew's growth strategy and its product portfolio, which includes its Final Draft business unit.

"We are thrilled to have John join our team and I look forward to partnering with him as we further advance our company and our strategy," Belcher said. "I've known John for several years, and worked closely with him at Cast & Crew this year, so I know he will be a terrific addition to our executive team.

Berkley's prior stops include payment technology firm Mercury, where he led operations and program management. Before that, he was SVP of Product at Responsys, where he led the company through its initial public offering and entry into new markets. He has also been a CEO, executive and adviser for several other Internet and software startups.

"Cast & Crew's market position and strategic focus present an amazing opportunity and I am so excited to be joining the company at this moment in its growth," Berkley said. "We have gone through significant strategic, operational and business-scope changes over the past few years – all of which have set the stage for the company we are becoming. Most importantly, I look forward to working with Cast & Crew's exceptional employees and clients, as we help bring to life the digital future of the entertainment industry."

Cast & Crew provides payroll, accounting and production management services to the entertainment industry. It was acquired by Silver Lake in 2015. The Silver Lake current portfolio generates more than \$140 billion in annual revenue, including investments in such companies as Alibaba Group, Ancestry, Broadcom Limited, Ctrip, Dell Technologies, Fanatics, Global Blue, GoDaddy, Motorola Solutions, Red Ventures, Sabre, SoFi, SolarWinds, Symantec, Unity and WME | IMG.



Film News Roundup: ‘Downton Abbey’ Star Allen Leech Joins ‘Bohemian Rhapsody’

By Dave McNary
August 31, 2017

EXECUTIVE APPOINTMENT

Veteran executive John Berkley has been named president at Cast & Crew, which specializes in payroll, accounting and production management.

Berkley will take on the post on Sept. 5. He has been operating executive at Silver Lake, Cast & Crew’s lead investor, and has coordinated the company’s go-to-market strategies for its digital products. He will report to CEO Eric Belcher and be in charge of growth strategy and products.

“We are thrilled to have John join our team and I look forward to partnering with him as we further advance our company and our strategy,” Belcher said. “I’ve known John for several years, and worked closely with him at Cast & Crew this year, so I know he will be a terrific addition to our executive team.”
