San Fernando Valley Business Journal

THE COMMUNITY OF BUSINESS

Board Addition

By Mark Madler San Fernando Valley Business Journal Staff Reporter April 30, 2018

Entertainment industry accounting firm Cast & Crew named Cheryl Boone Issacs to its board of directors.

Issacs is a veteran of the industry, most recently as president of the Academy of Motion Picture Arts and Sciences. She has also served on the academy's board of governors for two decades.

Issacs called the Burbank company an industry leader for more than four decades that has earned a record of service and partnership with its clients.

"Now, as Cast & Crew redefines its industry by digitizing and expanding its solutions, it will encounter numerous opportunities," Issacs said in a statement.

She is a graduate of Whittier College and serves as adjunct professor at the Dodge College of Film and Media Arts of Chapman University. She has worked in a number of marketing, advertising and publicity positions for such Hollywood studios as Columbia Pictures, Paramount Pictures and New Line Cinema.

Cast & Crew Chief Executive Eric Belcher was confident Issacs will bring a valuable perspective to the company, especially in respect to cultural and social issues.

"Cheryl's broad and deep understanding of the industry's opportunities and challenges, as well as her network of relationships, will be extremely valuable to our board," Belcher said in a statement.
