

Cast & Crew Adds Cheryl Boone Isaacs To Board of Directors

MEDIA RECAP



Cheryl Boone Isaacs Joins Board of Payroll Company

By Paul Bond
The Hollywood Reporter Staff Writer
April 11, 2018

The former Film Academy president has been enlisted by Cast & Crew.

Cheryl Boone Isaacs has joined the board of Cast & Crew, the Burbank-based payroll-services company said Wednesday.

Boone Isaacs most recently spent four years as president of the Academy of Motion Picture Arts and Sciences, where she introduced several initiatives designed to boost diversity and inclusion into the Oscar-voting body.

Boone Isaacs also boasts a four-decade career promoting movies for such studios as Columbia Pictures, Melvin Simon Prods., The Ladd Co., Paramount Pictures and New Line Cinema. In 2005, she founded CBI Enterprises, a film-marketing consulting firm.

The executive's "network of relationships" and "thought leadership with respect to cultural and social issues will enable her to bring a unique and valuable perspective" to Cast & Crew, said CEO Eric Belcher.

"As Cast & Crew redefines its industry by digitizing and expanding its solutions, it will encounter numerous opportunities," Boone Isaacs said.

Cast & Crew, founded in 1976, is one of several companies that enable movie and TV productions to pay their workers. The company, controlled by the Silver Lake investment firm, also assists in labor relations, residuals, tax incentives and more.

"The company has been an industry leader for more than four decades and has earned an enviable record for service and true partnership with its clients," Boone Isaacs added.



What Matters in Hollywood Today

By Ray Rahman
The Hollywood Reporter Staff Writer
April 12, 2018

Cheryl Boone Isaacs' new gig: The former president of the Academy of Motion Picture Arts and Sciences has joined the board of Cast & Crew, the Burbank-based payroll-services company. [Details.](#)

Street Talk for April 13, 2018

By SHOOTOnline
April 13, 2018

Cheryl Boone Isaacs--who most recently served as president of the Academy of Motion Picture Arts and Sciences for four consecutive one-year terms ending in 2017--has joined the board of directors at **Cast & Crew**, provider of technology-enabled payroll, accounting and production workflow solutions to the entertainment industry. During her time as president of the Academy, Boone Isaacs is credited with a number of key accomplishments, including advancement of the Academy's initiatives with respect to diversity and inclusion. In addition to her work at the Academy, Boone Isaacs has a distinguished career in the entertainment industry spanning more than four decades. She has held executive positions in the areas of marketing, advertising and publicity for a number of top-tier studios, starting with Columbia Pictures in 1977 and then moving to Melvin Simon Productions and The Ladd Company. She then spent 13 years at Paramount Pictures, finishing as EVP of worldwide publicity before joining New Line Cinema as president of Theatrical Marketing. In 2005, she started her own company, CBI Enterprises, Inc., a consulting firm focused on film marketing. A graduate of Whittier College, Boone Isaacs is an adjunct professor at Chapman University's Dodge College of Film and Media Arts and has served as a trustee of the American Film Institute. She received an honorary Doctor of Arts degree from the Dodge College of Film and Media Arts and an honorary Doctor of Fine Arts degree from the University of North Carolina School of the Arts. She was inducted into the NAACP Hall of Fame and honored with the 2016 Rosa Parks Humanitarian Award from the Southern Christian Leadership Conference of Southern California...

Board Addition

By Mark Madler
San Fernando Valley Business Journal Staff Reporter
April 30, 2018

Entertainment industry accounting firm Cast & Crew named Cheryl Boone Isaacs to its board of directors.

Isaacs is a veteran of the industry, most recently as president of the Academy of Motion Picture Arts and Sciences. She has also served on the academy's board of governors for two decades.

Isaacs called the Burbank company an industry leader for more than four decades that has earned a record of service and partnership with its clients.

"Now, as Cast & Crew redefines its industry by digitizing and expanding its solutions, it will encounter numerous opportunities," Isaacs said in a statement.

She is a graduate of Whittier College and serves as adjunct professor at the Dodge College of Film and Media Arts of Chapman University. She has worked in a number of marketing, advertising and publicity positions for such Hollywood studios as Columbia Pictures, Paramount Pictures and New Line Cinema.

Cast & Crew Chief Executive Eric Belcher was confident Isaacs will bring a valuable perspective to the company, especially in respect to cultural and social issues.

"Cheryl's broad and deep understanding of the industry's opportunities and challenges, as well as her network of relationships, will be extremely valuable to our board," Belcher said in a statement.
