

ACHIEVEMENT: DEALMAKERS IMPACT REPORT

Showbiz Movers Build Models for the New Hollywood

Mergers, acquisitions, partnerships, financings and settlements are all arrows in the quiver of these power players **By Robert Marich**

ERIC BELCHER

PRESIDENT, CEO

CAST & CREW ENTERTAINMENT SERVICES

JOE OSNOSS

MANAGING DIRECTOR

SILVER LAKE PARTNERS



For Cast & Crew, life is good under the sturdy umbrella of private equity

ownership as Silver Lake Partners became its third

proprietor since 2006. The 375-employee payroll firm was reportedly sold for \$700 million. Expert investors like Silver Lake show their portfolio companies a "clear path from a financial standpoint and help navigate the future," Belcher says. Belcher joined in 2004 as head of sales and marketing,

assumed his current posts in 2011, and previously worked at startups and big media outfits. Osno joined Silver Lake in 2002 and has a background in finance. Silver Lake is also majority owner of talent agency WME and has investments in China's Alibaba and an assortment of tech companies.

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BY ROBERT MARICH

CORPORATE: Eric Belcher & Joe Osnoss

President, CEO *Cast & Crew Entertainment Services* & Managing director, *Silver Lake Partners*, respectively

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